

## GSA LAUNCHES SERVICE PROVIDER SUSTAINABILITY INDEX (SPSI) TO SUPPORT VENDORS AND BUYERS IN ESG REPORTING AND MEASUREMENT

**Thursday 11th April 2024:** The Global Sourcing Association today launches its **Service Provider Sustainability Index (SPSI)**, standardising the way ESG performance will be reported and putting an end to the confusion and complexity which has hampered transparent progress for the IT and business services sector in ESG.

SPSI solves two distinct but interlinked audience challenges:

- 1. IT and Business Services providers** until now, have been at the mercy of every type of ESG RFI - responding to inconsistent questions, language, values and metrics and making every response unique, a huge undertaking and a resource drain. And without knowing how the business compares to its peers, understanding where and how to improve has been equally difficult.
- 2. IT and Business Services buyers**, without standardised reporting frameworks, buyers can't easily compare vendors and understand who is performing better, in which areas and across which geographies. This in turn, makes it difficult for them to understand and report on Scope 3 Emissions (those that relate to your third party suppliers) as well as feel confident in the supplier choices they make.

Created in collaboration with GSA buyer and service provider members, SPSI uses a single, comprehensive ESG questionnaire, which will enable service providers - and their customers - to understand how well they are performing across the ESG agenda compared to their peers. And how and where to improve.

SPSI is cloud-based, bought and accessed via the GSA website with no need for additional software. And to further support users, comes with an AI-powered digital companion that guides users through the process, answering any questions, demystifying terminology and explaining acronyms.

Dan Lang, SVP at Sutherland Labs who trialled SPSI says: "This is a giant step forward for providers of technology and business services, large and small. We are really excited to be part of this citizenship investment and make ourselves and the sector as sustainable as possible, for now and the future."

Kerry Hallard, GSA CEO said: "I whole-heartedly believe that the technology and business services industry already performs well across the ESG agenda - especially on social aspects, being a people-based industry - but this index will enable us to promote the industry as an industry for good on the global stage, so other sectors can learn from us."

Find out more about the Service Provider Sustainability Index at [www.gsa-uk.com/SPSI](http://www.gsa-uk.com/SPSI)

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**ABOUT THE GSA:** The Global Sourcing Association is a social enterprise striving to make a difference and promote positive change across the technology and business services industry. Trusted by sourcing professionals for 35 years, the GSA is the consistent voice for the future of the industry and the professionals working within it; promoting sustainable and ethical sourcing to create a positive future for businesses and the planet.

For more information or to speak to the GSA, please visit [www.gsa-uk.com](http://www.gsa-uk.com) or email [admin@gsa-uk.com](mailto:admin@gsa-uk.com)